

TALK LESS,
SAY MORE

CONNIE
DIEKEN

*Discover how to be more influential
in a world of short attention spans*

Meet Connie Dieken

Helping You Make Your Next Event a Huge Success!



Connie Dieken is one of the nation's most in-demand authorities on **influential communication**. She transforms leaders into high-performance communicators and workplaces into high-results environments. As founder and Chief Experience Officer of onPoint Communication, LLC, Connie delivers magnetic keynote programs around the globe. Her renowned Connect-Convey-Convince® method is a proven winner for organizations looking to develop powerful, influential communicators who motivate others and achieve high performance results.

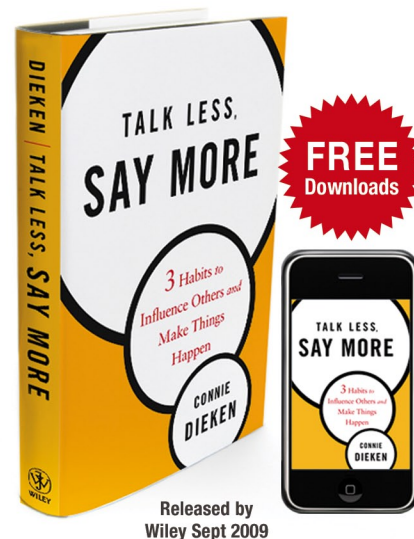


She has guided leaders and sales teams at organizations such as Apple, Olympus, McDonald's, Moen, Deloitte and many others.

Connie's Newest Program Based on Her Revolutionary Book

Attention spans are getting shorter every day. Wouldn't it be great if you could get your points across before distracted, impatient people tune you out? This program solves the single greatest challenge in business today. *Audiences will discover how to:*

- **CONNECT** with anyone to instantly capture their undivided attention
- **CONVEY** and nail information without overloading or confusing others
- **CONVINCE** anyone to take the action you want and feel good about it



Released by
Wiley Sept 2009

TalkLessBook.com

E: Connie@TalkLessBook.com
P: 440-930-8500



TALK LESS, SAY MORE

CONNIE
DIEKEN

*Discover how to be more influential
in a world of short attention spans*

Connie's Programs are Great for:

Leadership



Customer Service



Sales



Presentation & Media Skills



Partial Client List:

Apple	KraftMaid
Alcoa	Ladies Who Launch
American Greetings	McDonald's Corp.
Diebold	Moen, Inc.
Deloitte	NASA
Eaton	NAWBO
Federal Executives Assn.	Old National Bank
Goodyear	Pacific Life
Intel	Progressive
Invacare	Raymond James
Indiana University	Rockwell Automation
Kay Jewelers	The Cleveland Clinic

Connie's Honors:

- Top 10 Women Business Owners Award - NAWBO
- Emmy and Telly award-winning broadcast journalist
- Radio/TV Broadcasters Hall of Fame Inductee
- Leadership Think Tank Award - State of Ohio



Praise for Connie's Programs:

"Connie Dieken is a true communication virtuoso and a genuine phenomenon. She is on a mission to elevate our ability to communicate. Talk Less, Say More should be required reading for all leaders and emerging leaders.

-Robert Johnson

Managing Counsel, McDonald's Corporation

"Talk Less, Say More is packed with powerful advice to get your points across and make things happen in today's time-pressed world. Connie's forward-thinking, actionable communication shortcuts can elevate anyone's game."

-Bruce Carbonari

Chairman & CEO, Fortune Brands

"Thanks to Connie's communication expertise, she makes it easy for anyone to transform from a good communicator to an excellent one. Her three simple principles are based on real-world experiences and demonstrate the power of a strong communicator."

-David Lingafelter

President, Moen Incorporated

"Connie Dieken's three-step strategy is a smart, practical guide for business leaders and others who want to create a high-performance culture. It's an important, powerful book on how to master communication in the 21st Century."

-Tom Swidarski

President & CEO, Diebold

"Talk Less, Say More has become an integral part of our sales training program. In today's manufacturing environment, our sales engineers must be able to quickly gain mind share of our customers, deliver the appropriate messages, and win new business. Talk Less, Say More provides the communication tools critical for success."

-Dana Fritz

Manager, Global Sales Training, Rockwell Automation

"Connie's principles can be employed immediately to improve both your personal and business interactions."

-Terry Bauer

Corporate Director of Sales Execution, Reinhart FoodService

Every program customized for successful results