



About onPoint™ President Connie Dieken

Connie Dieken has an uncanny ability to communicate for results. It started when she won a national public speaking championship—despite the fact that she had never delivered a speech before. Her talent launched a 20-year media career that started at ABC News New York and led to her induction into the Radio & TV Broadcasters Hall of Fame.

Connie founded onPoint™ in 2000 to help organizations break through what she calls communiclutter™ to build better buy-in, stronger influence and positive outcomes through candid communication. Her communication methods and programs are the result of years of study into what improves organizational and individual performance.



OnPoint helps sales teams win more by talking less. It guides leaders to be more candid, confident and convincing. It ensures presentations are crisp and relevant, ideas surface more quickly, withholding is replaced with open dialogue, and directives are clearly understood and implemented. OnPoint's programs offer targeted solutions that lead to stronger relationships, idea-rich cultures and sustainable results.

Corporations like Moen, The Cleveland Clinic, Rockwell Automation, Agilysys and Sterling Jewelers turn to onPoint when they need help communicating in the board room, the conference room, or the sales arena. Connie designs and delivers communication courses and strategic plans that empower people to communicate with ease, speed and potency.

Ms. Dieken is the co-author of 4 books: *Communicate Clearly, Confidently & Credibly* and the *303 Solutions* book series. She designed the innovative *Message Maker™* and *onPoint™* communication systems. Her work has been featured in Crain's business, ABC and in dozens of publications nationwide. A graduate of Indiana University, Connie has been an adjunct professor of communication skills at *Corporate College* in Cleveland, Ohio.

Connie draws on her wealth of experiences in the ruthless world of broadcast communication to fuel her research and workshops. She is one of the few women inducted into the Radio & Television Broadcasters Hall of Fame. She spent more than twenty years as a television news anchorwoman and reporter in New York, Nashville and Cleveland and as host of *The Morning Exchange* television talk show. She is an Emmy© award-winning reporter and Telly© award-winning voice talent. One of the country's most respected communicators, Connie is the commercial voice for many corporations nationwide, including automated teller machines.

Connie Dieken is an active member of the National Speaker's Association, the American Society for Training and Development and the National Association for Female Executives. She is also the parent of two teenagers who teach her how to communicate with clarity every day.

onPoint™

Be more candid, confident and convincing.