



About onPoint™ President Connie Dieken

Connie Dieken helps leaders make things happen. She accelerates their ability to influence, guiding them to communicate for optimal results. Winner of the 2006 NAWBO Top Ten Women Business Owners Award, Connie helps leaders build deeper buy-in and quicker implementation of their ideas, both throughout their organizations and externally with other decision makers and the media.

Organizations like Moen, The Cleveland Clinic, Pacific Life, Rockwell Automation and Agilysys turn to Connie when they need help communicating in the board room, conference rooms, analysts meetings, annual conferences, media and sales arenas. She designs and delivers communication coaching programs and strategic plans that empower leaders and their organizations to communicate with clarity, depth, and credibility.



Connie's programs guide leaders to be more convincing, candid and confident. She help sales teams win more by talking less She ensures presentations are crisp and relevant, ideas surface more quickly throughout organizations, and directives are unmistakably understood and promptly implemented.

Ms. Dieken has co-authored 4 books: *Communicate Clearly, Confidently & Credibly* and the *303 Solutions* book series. She is a recipient of the Top Ten Women Business Owners award by the National Association of Women Business Owners. She designed the innovative *Make Things Happen™* communication system. Her work has been featured in the *Los Angeles Time*, *Crain's business*, *the Chicago Tribune*, *ABC* and in dozens of publications nationwide. She delivers keynote speeches to audiences nationwide. Degreed in Telecommunications from Indiana University, Connie delivers Executive Education courses through the Kelley School of Business at I.U., and has taught communication skills at Corporate College and presentation skills at Kent State University.

Connie's influence started when she won a national public speaking championship—despite the fact that she had never delivered a speech before. Her talent launched a media career that started at ABC News, New York, including 20 years as a television news anchor, Emmy award-winning reporter, Telly award-winning talent and talk show host, and led to her induction into the Radio & TV Broadcasters Hall of Fame.

Connie draws on her wealth of experiences in the ruthless world of broadcast communication to fuel her research, programs and speeches. She is one of the few women inducted into the Radio & Television Broadcasters Hall of Fame©. She spent more than twenty years as a television news anchorwoman and reporter in New York, Nashville and Cleveland and as host of *The Morning Exchange* television talk show. She is an Emmy© award-winning reporter and Telly© award-winning voice talent. One of the country's most respected communicators, Connie is a spokesperson for many corporations nationwide, including Sealy, GE, Invacare, American Greetings, Ernst and Young, Goodyear, Giant Eagle and Diebold automated teller machines.

Connie Dieken is an active member of the National Speaker's Association, the American Society for Training and Development, the National Association for Female Executives and a mentor to many. She has received wide-spread recognition for the many charitable and civic projects she has either spearheaded or participated in. As a single parent of two teenagers, she skillfully balances family life with the hectic demands of a burgeoning business.